

MANFRED PESEK

Co-Partner at Panacool International
Head of Business Development & Head of Sales and Marketing
Board member of the Luigi 1884 Fonds e.V.

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Professional Expertise

Co-Partner at Panacool International

Current position, since 2018

- Head of Business Development
- Head of Sales and Marketing
- Responsible for the DACH-region

Panaceo International

2012-2018

- Head of Business Development
- Head of Sales & Marketing
- Responsible for the DACH-region

Further professional stations include:

- *Austrian Volksbanken AG, Vienna (Development and Head of Leasing for Austria)*
- *Raiffeisenbank Klagenfurt (Authorized Officer, Head of Sales & Marketing)*
- *Raiffeisen Landesbank Kärnten (Regional Head of Leasing)*
- *CA Banking Group, now Unicredit Bank Austria (Branch Manager Klagenfurt)*

Education and Qualifications

- Banking Specialist and Executive Training Programs
- General Management at the ESMT European School of Management and Technology in Berlin / Germany
- MZSG Management Center, St. Gallen Summer School / Switzerland
- Diploma as Direct Marketing Specialist

Memberships und Commitments

- Initiator, idea generator and coordinator of the initiative to appoint a worldwide patron saint for footballers (referencing to the publication "Patron saint of all footballers", published by the SGV Verlag)
- Founding member of the Luigi 1884 Fonds e.V.
- Development of an innovation in social financing by the Luigi 1884 Fonds e.V.
- Founder and developer of the new initiative „**In the greatest team in the world!**“ (www.luigi1884.org)